



October 2021, Miami, Florida, US.

## United Against Fraud

We are proud to announce that **Identidad Technologies** has been one of the 19 international carriers certified as compliant with the **ITW Global Leaders' Forum (GLF)** Code of Conduct to prevent fraud in international telecommunications.

The purpose of this recognition is to help the Code of Conduct signatories warrant they have the necessary capabilities and systems in place to comply with its principles which include:

- Actively monitor and report on fraudulent activity
- Assist in the investigation of fraud
- Take the appropriate and swift steps to stop payments to those who commit fraud
- Implement standard contractual clauses to harmonize the treatment of fraud across the industry

Additionally, this certification provides third parties an independent verification of carrier's capabilities to actively fight fraud.

This recognition coincides with our **20-year anniversary** and showcases the efforts we have placed to create a transparent and healthy industry that seeks to minimize and eradicate fraud in the telecommunication industry. According to the GLF webpage: "The ITW Global Leaders' Forum (GLF) is committed to eradicate fraud from the wholesale telecom industry. This requires a concerted effort by every industry player, to work collaboratively against a criminal enterprise that costs the industry an estimated \$17 billion per year. The GLF has taken the lead in this effort and, in partnership with the i3forum, has launched a Code of Conduct to bring carriers together to fight fraud in international telecoms."

### About Identidad Technologies

Over the past two decades Identidad Technologies has earned its leadership position in Voice and SMS for the Latin-American and Caribbean markets. We believe in the concept that Nimble is synonymous with efficiency and productivity. With technology and innovation at our core, we have maintained a lean and efficient operation and generated over 30% gross income growth year over year since 2015.

Identidad is one of the wholesale voice carriers excelling as a successful SMS A2P operator and currently transports over 2 billion messages per year to the Americas, earning two years in a row the title of "Best SMS/A2P provider in Americas" by Capacity Magazine.

Our focus on growth expands beyond Voice and SMS. We leverage our nimble and flexible business platform to expand into new markets and introduce new products to our portfolio, including an omnichannel platform for communication solutions, Connectivity and Ip Services, and IoT.

### Contact information

You can visit our website at <https://identidadtech.com> or contact us at [sales@identidadtech.com](mailto:sales@identidadtech.com)

For further information on the GLF organization you can visit: [www.itwglf.com](http://www.itwglf.com)

